

The All-New Persona Loaded with NEW Features for Comfort and Convenience

THE ALL-NEW PERSONA. Impressively practical, in economy and in comfort. Smart in convenience, in control and in fuel-efficient driving. And above all, unmatched in safety for all variants.

SMART



ECO Drive Assist
(5.6L/100km)



Passive Keyless Entry



Push Start Button



Auto ON/OFF Headlamp



2 Rear USB Chargers



Bluetooth Connectivity



Wifi Enabled



Follow Me Home Lamp



Electric Headlamp Leveling

PRACTICAL



1.6L VVT
Engine



Remote
Trunk Release



All-round
Sensors



10 Compartments
with 7 Cup Holders



Comfort Cabin



510L Luggage
Space

SAFE



5-Star ASEAN
NCAP Rating
(All Variants)



6 Airbags



Electronic Stability
Control (ESC) with
Traction Control



Hill-hold Assist



ISOFIX &
Top Tether



Brake Assist



Anti-lock Braking
System (ABS)

NOTE: Features vary according to variant. For details, please refer to Specifications table.



Specifications

New Persona						
Model	Standard MT	Standard CVT	Executive CVT	Premium CVT		
ENGINE						
Engine Type	1.6L 4 Cylinder DOHC 16V VVT					
Fuel Supply System	MPI (Multi Point Injection)					
Bore & Stroke (mm)	76.0 X 88.0					
Displacement (cc)	1,597					
Compression Ratio	10					
Max. Output	[kW(hp)@rpm]	80 (107) @ 5,750				
Max. Torque	[Nm(kg-m)@rpm]	150 (15.3) @ 4,000				
Fuel Consumption*	(L/100km)	5.6	6.1	6.1	6.1	
TRANSMISSION						
Transmission Type	5-speed Manual		CVT Automatic			
STEERING						
Gear Type	Rack & Pinion Motion Electric Power Steering					
Steering Adjust	Tilt					
Turning Radius (m)	5.0					
BRAKING						
Front	Ventilated Disc					
Rear	Drum					
SUSPENSION						
Front	MacPherson Strut with Stabilizer Bar					
Rear	Torsion Beam Axle					
DIMENSIONS AND WEIGHT						
Length (mm)	4,387					
Width (mm)	1,722					
Height (mm)	1,554					
Wheelbase (mm)	2,555					
Ground Clearance (mm)	155					
Luggage Area (L)	510					
Kerb Weight (kg)	1155	1175	1195	1210		
WHEELS AND TIRE						
Wheel Size	15"x6.0J					
Tire Size	185/55 R15					
EXTERIOR						
Front Fog Lamp	-	-	√	√		
Rear Fog Lamp	√	√	√	√		
Follow Me Home Lamp	-	-	√	√		
Auto ON/OFF Headlamp	-	-	√	√		
Front Sensor	√	√	√	√		
Reverse Sensor	√	√	√	√		
Bodykit	-	-	-	*Optional		
Rear Spoiler	-	-	√	√		
Electric Fold Mirror Housing	-	-	-	Auto		
INTERIOR						
Interior Colour	Dual-Tone, Matt Black Finish		Dual-Tone, Titanium Chrome Finish			
Upholstery	-	Fabric	√	Leather		
Steering Audio Switches	-	-	√	√		
Head Unit/Radio Fascia	Single DIN		Double DIN			
Touchscreen Audio System	-	-	-	√		
Rear USB Charger	-	-	√	√		
Driver Seat Height Adjuster	√	√	√	√		
Rear Seat 60:40 Split Folding	-	-	√	√		
FEATURES						
Electric Headlamp Levelling	√	√	√	√		
Remote Trunk Release	-	-	√	√		
Push Start Button	-	-	√	√		
Passive Keyless Entry	-	-	√	√		
Radio/CD/MP3	√	√	√	√		
USB/AUX Jack/Wifi Enabled	√	√	√	√		
No. of Speakers	2	2	4	4		
Bluetooth Connectivity	√	√	√	√		
ECO Drive Assist	√	√	√	√		
DVD Player	-	-	-	√		
GPS Navigation	-	-	-	√		
SAFETY						
ABS with EBD	√	√	√	√		
Brake Assist (BA)	√	√	√	√		
Electronic Stability Control (ESC)	√	√	√	√		
Traction Control (TC)	√	√	√	√		
Hill-hold Assist	√	√	√	√		
Front Airbags	√	√	√	√		
Side Airbags	-	-	-	√		
Curtain Airbags	-	-	-	√		
ISOFIX & Top Tether	√	√	√	√		
Dual Pre-tensioner Seat Belt	√	√	√	√		
Immobilizer	-	-	With Alarm System	√		
Reverse Camera	-	-	-	√		
EXTERIOR COLOURS						
*Driving at constant 90km/h with Eco Drive Assist mode under predetermined control conditions						
Graphite Grey		Carnelian Brown	Fire Red	Sterling Silver	Cotton White	Midnight Black

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Graphite Grey Carnelian Brown Fire Red Sterling Silver Cotton White Midnight Black



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